



LAUNCHING THE BLUEPRINT

September 9, 2015

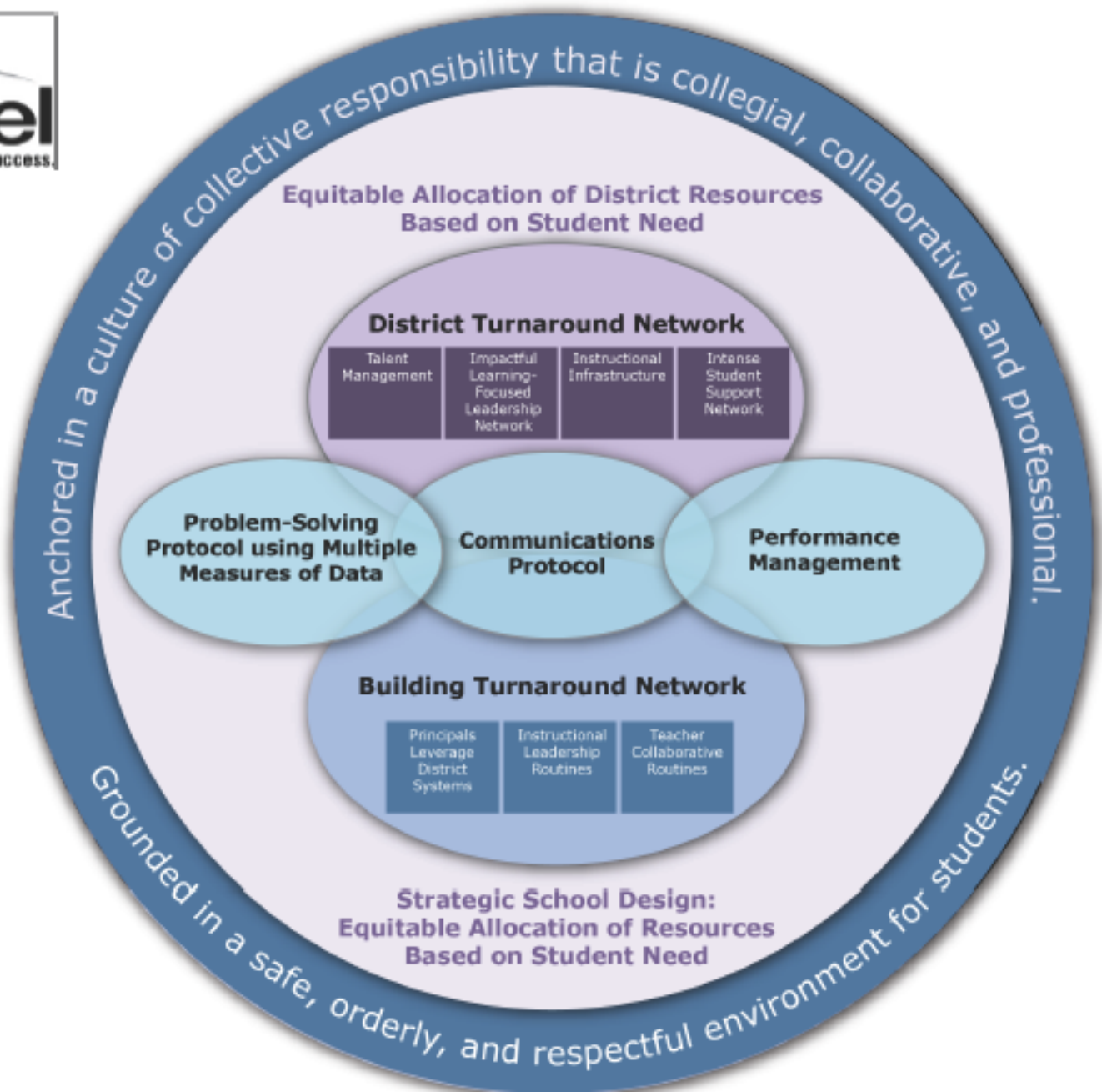


Table Discussion

- How are you explaining/introducing the Blueprint for Turnaround to your superintendents?
- How are you letting these districts know that this is the work around which MI Excel is prepared to support them?

The Blueprint Launch

- Purpose – To create the foundation for the installation of district systems and building routines sufficient to achieve turnaround at scale.
 - Establish leadership
 - Incite and Sustain Urgency
 - Install two driver systems
 - Install initial foundations to three district systems
 - Talent Management – Recruitment, Hiring, & Assignment
 - Instructional Infrastructure – Visions of HQ Subject Specific Instruction
 - Student Support Network – Vision of HQ Student Support Network
 - Taking the Launch to Scale

Catalyzing Event – Superintendent, Board, Central Office, and Building Leadership

- Videos (coming soon)
 - Early Adopters: Lakeview, Potterville, Ludington, Montague, Traverse City, Frankfort-Elberta, Lincoln Park, Van Buren (coming soon)
 - Supporting ISDs: Calhoun, Muskegon, Clare-Gladwin, Traverse Bay, West Shore, Wayne
 - MDE MI Excel, MDE (MTSS), MDE (School Improvement)
- District Assessment Tool – the Driver and Driver Systems
- District Assessment Tool – District Readiness for Turnaround (ERS)

Understanding the *Blueprint for Turnaround*

- *Blueprint* Graphics
- Reference List
- Video – Introducing the *Blueprint for Turnaround*

1: Build a District Turnaround Network

- DTN Evidence of Practice/Rationale
- DTN Planning Tool
- DTN: Data Conversation Tool for Reviewing Existing Sources of Data
- Examples – Adopted District Turnaround Networks

2: Build a Driver System: Problem-Solving Using Multiple Measures of Data

- PS Evidence of Practice/Rationale
- PS Planning Tool
- PS: Bridge to Existing Sources of Data Tool
- Examples – Adopted Problem-Solving Driver Systems
- Data Conversations Training PPT/Additional Training Tools
- *Got Data? Now What?*

2: Build a Driver System: Communications

- Communications Evidence of Practice/Rationale
- Communications Planning Tool
- Communications: Bridge to Existing Sources of Data Tool
- Examples – Adopted Communications Driver Systems

3: Talent Management: Recruitment, Hiring, & Assignment

- Talent Management Evidence of Practice
- Turnaround Principal Profile
- Turnaround Principal Assessment Tool
- Turnaround Teacher Profile
- Turnaround Teacher Assessment Tool
- Talent Management – Measuring Adult Capacity Tool
- Talent Management – Recruitment, Hiring, & Assignment Planning Tool
- Talent Management: Bridge to Existing Sources of Data Tool
- Principal Evaluation Tool (Aligned to Instructional Leadership Routines)

3: Intense Student Support Network: Vision

- Intense Student Support Network Evidence of Practice
- Vision of High Quality Student Support Network Planning Tool
- Vision of High Quality Student Support Network Sample
- Examples – Adopted Visions of Student Support Network

3: Instructional Infrastructure: Vision of High Quality Subject-Specific Instruction

- Instructional Infrastructure Evidence of Practice
- Ambitious Math Teaching Example
- Ambitious Teaching of Reading Example
- Ambitious Science Teaching Example
- Ambitious Social Studies Teaching Example
- Ambitious Teaching of Writing Example
- Roll-Out PPT – High Quality Subject-Specific Instruction
- High Quality Subject Specific Instruction Planning Tool
- Examples – Adopted Subject-Specific Visions

MI Excel Resource Center

- Blueprint for Turnaround – Theoretical Documents and Graphics
- Planning Tools
- Facilitating the Launch

Afternoon Break

2:30 – 2:45

Data Conversation Tool for Reviewing Existing Sources of Data

Planning Tool for Communications Protocol

District Communications Protocol	
What is the system?	<i>This system provides clear internal and external communication to present the district's approach to turnaround, to illustrate how the district guides and supports improvements in teaching and learning, and to clarify the distinct but interconnected roles of both the district and the school in the turnaround process.</i>
What is the purpose of Communications System?	<ol style="list-style-type: none"> 1. Enables district turnaround efforts to go to scale 2. Enables stakeholder participation at scale
What kinds of communication are for information only (one way) and what kinds of communication need feedback (two way)?	
What tools will we use for one way communication and what tools will be used for two way communication?	
What procedures or processes will be used to ensure consistent communication occurs at all levels of the system?	
How does the District Turnaround Network ensure that the communication system goes to scale?	

Exploring Existing Data Sources

Purpose:

- Honor the data districts have already collected
 - District Systems Review
 - Or
 - AdvancED Self-Assessment
 - ERS Resource Check
 - Other

Data Conversation

- Identify the system
 - For our example: Communication System
- **Phase I: Active and Engage**
 - Read Evidence of Practice for District Communications System
 - Complete a Quick Assessment
 - Thumbs Up/Down, Yes or No

Data Conversation

- **Phase II: Explore and Discover**
 - What data do you have that verifies your quick assessment?
 - Bridge to Existing Data Sources Tool
 - District Systems Review, Self-Assessment, ERS, Other
 - For our example: Examine **Sample DSR document**
 - What does this document tell you?
 - How might this help you?

Data Conversation

□ **Phase III: Organize and Integrate**

- Current Reality based on perception data
- How does the data support or not support your initial quick assessment?
 - Do you have a fully implemented effective system in place?
 - Does everyone in your organization have the same understanding around how this system functions?
 - Yes or No ?
 - If not, use the appropriate planning tool to enhance or build this system.

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The Launch in Ludington

Bruce Mangum

West Shore ESD